ORDER

Orders Order / Rev: 713834 06316434 Alt Order #: OBAMA FOR AMERICA Product Desc: 1775 Estimate: 09/15/12 - 09/21/12 Flight Dates: Primary AE: Aaron Ashe 09/14/12 / 09/14/12 Sales Office: Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Obama/D/President Name: Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-3 Advertiser External ID:

Revenue Codes: AGY, GEN, POL Agency External ID:

Totals **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/10/12	09/16/12	9	\$21,600.00	\$18,360.00	September 2012	105	\$146,850.00	\$124,822.50	0.00
09/17/12	09/23/12	96	\$125,250.00	\$106,462.50	Totals	105	\$146,850.00	\$124,822.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 1 WTSP 09/17/12 09/21/12 LN (M-F) CM M-F 11-1135p MTWTF 1:00 5 \$2,000.00 P-3 0.00 NM 5 \$10,000.00 In News-11PM Start Date End Date Weekdays Spots/Week Rate Rating NTWTF 1:00 5 \$1,400.00 P-3 0.00 NM 5 \$7,000.00 E 2 WTSP 09/17/12 09/21/12 Letterman CM 1135p-1237a MTWTF 1:00 5 \$1,400.00 P-3 0.00 NM 5 \$7,000.00 DAVID LETTERMAN Start Date End Date Weekdays Spots/Week Rate Rating Rating NWeek Op/17/12 09/23/12 Price Is Right CM 11a-12p MTWTF 1:00 5 \$1,800.00 P-3 0.00 NM 5 \$9,000.00 THE PRICE IS RIGHT
LN (M-F) 10 NEWS-11PM
10 NEWS-11PM
Start Date End Date Weekdays MTWTF- 5 \$2,000.00 0.00
Week: 09/17/12 09/23/12 MTWTF- 5 \$2,000.00 0.00 E 2 WTSP 09/17/12 09/21/12 Letterman DAVID LETTERMAN CM 1135p-1237a MTWTF- 1:00 5 \$1,400.00 P-3 0.00 NM 5 \$7,000.00 NM Start Date Week: End Date 09/17/12 09/23/12 Weekdays MTWTF- Spots/Week Rate Rating NGWTF- Rating NGWTF- Week: 09/17/12 09/21/12 Price Is Right Price Is Right NGWTF- CM 11a-12p MTWTF- 1:00 5 \$1,800.00 P-3 0.00 NM 5 \$9,000.00 NM THE PRICE IS RIGHT Start Date End Date Start Date End Date Weekdays Spots/Week Rate Rating Rate Rating Rating
E 2 WTSP 09/17/12 09/21/12 Letterman CM 1135p-1237a MTWTF- 1:00 5 \$1,400.00 P-3 0.00 NM 5 \$7,000.00 Late Night with David Letterman DAVID LETTERMAN Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 Price Is Right CM 11a-12p MTWTF- 1:00 5 \$1,800.00 P-3 0.00 NM 5 \$9,000.00 Price Is Right THE PRICE IS RIGHT Start Date End Date Weekdays Spots/Week Rate Rating
Late Night with David Letterman
DAVID LETTERMAN Start Date End Date Weekdays Spots/Week Rate Rating
Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 MTWTF- 5 \$1,400.00 0.00
Week: 09/17/12 09/23/12 MTWTF 5 \$1,400.00 0.00 E 3 WTSP 09/17/12 09/21/12 Price Is Right Price Is Right Price Is Right Price Is Right THE PRICE IS RIGHT CM 11a-12p MTWTF- 1:00 5 \$1,800.00 P-3 0.00 NM 5 \$9,000.00 Price Is Right Rate Rating
Week: 09/17/12 09/23/12 MTWTF 5 \$1,400.00 0.00 E 3 WTSP 09/17/12 09/21/12 Price Is Right Price Is Right Price Is Right Price Is Right THE PRICE IS RIGHT CM 11a-12p MTWTF- 1:00 5 \$1,800.00 P-3 0.00 NM 5 \$9,000.00 Price Is Right Rate Rating
Price Is Right THE PRICE IS RIGHT Start Date End Date Weekdays Spots/Week Rate Rating
Price Is Right THE PRICE IS RIGHT Start Date End Date Weekdays Spots/Week Rate Rating
THE PRICE IS RIGHT Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/17/12
E 4 WTSP 09/17/12 09/21/12 Y&R CM 1230-130p MTWTF 1:00 5 \$2,200.00 P-3 0.00 NM 5 \$11,000.00
Young and the Restless (12:30 PM-1:30 PM)
YOUNG & RESTLESS
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/17/12 09/23/12 MTWTF 5 \$2,200.00 0.00
E 5 WTSP 09/17/12 09/21/12 Late Late Show CM 1237-137a MTWTF 1:00 5 \$700.00 P-3 0.00 NM 5 \$3,500.00
Late Late Show
THE LATE LATE SHOW
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/17/12 09/23/12 MTWTF 5 \$700.00 0.00

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WTSP-TV

Order / Rev: 713834

Advertiser: Obama/D/President

06316434 Alt Order #:

OBAMA FOR AMERICA Product Desc:

Flight Dates: 09/15/12 - 09/21/12 1775

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 6 WTSP	09/17/1	2 09/21/12	M-F 12-1230p	CM	12-1230p	MTWTF	1:00	5	\$900.00 P-4	0.00 NM	5	\$4,500.00
10 NEW	/S-NOON	N	10 News @ Noon	1								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	МГWГF	5	\$900.00	0.00						
E 7 WTSP	09/17/1	2 09/21/12	B&B Bold and Beautifu	CM	130-2p (1:30 PM-2:0	MTWTF	1:00	5	\$2,200.00 P-3	0.00 NM	5	\$11,000.00
BOLD 8	BEAUT	IFUL	Boid and Beautifu) I	(1.30 PIVI-2.	OO PIVI)						
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	MTWTF		\$2,200.00	0.00					_	
E 8 WTSP	09/17/1	2 09/21/12	M-F 2-3p The Talk	CM	2-3p	MTWTF	1:00	5	\$1,200.00 P-3	0.00 NM	5	\$6,000.00
THE TA	LK		THE TUIK									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ E 9 WTSP		09/23/12	MTWTF		\$1,200.00	0.00	1.00	5	\$800.00 P-4	0.00 NM	5	¢4,000,00
E 9 WISP	09/17/1	2 09/21/12	M-F 4-5p Dr. Phil	СМ	4-5p	МГЖГБ	1:00	5	ф600.00 F-4	0.00 NM	3	\$4,000.00
DR. PH	IL											
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate	Rating						
Week: 09/ E 10 WTSP		09/23/12		CM	\$800.00 5-530p	0.00 MTWTF	1:00	5	\$550.00 P-4	0.00 NM	5	\$2,750.00
210 11101	00/11/1	2 00/21/12	5-530p 10 News	OW	О ОООР	WIWII	1.00	Ū	φοσο.σσ1 4	0.00 14101		Ψ2,700.00
	/S-5PM N				_							
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$550.00	Rating 0.00						
E 11 WTSP			M-F 530-6p	CM	530-6p	MTWTF	1:00	5	\$550.00 P-4	0.00 NM	5	\$2,750.00
			10 News at 530p						•			, ,
10 NEW		E. J.D.	NA/ Lodes -	0	Data	Dette						
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$550.00	Rating 0.00						
E12 WTSP			M-F 6-630p	СМ	6-630p	MTWTF	1:00	5	\$1,000.00 P-4	0.00 NM	5	\$5,000.00
40 11514	(O. N.E.) A (C.		6-630p 10 News									
	/S-NEWS rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	MTWTF		\$1,000.00	0.00						
E 13 WTSP	09/17/1	2 09/21/12	M-F 6-7a	CM	6-7a	MTWTF	1:00	5	\$350.00 P-4	0.00 NM	5	\$1,750.00
10 NEW	IC GAM		6-7a 10 News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	MTWTF	5	\$350.00	0.00						
E14 WTSP	09/17/1	2 09/21/12	CBS Evening Nev		630-7p	MTWTF	1:00	5	\$1,000.00 P-4	0.00 NM	5	\$5,000.00
CBS EV	'ENING I	NEWS	CBS Evening Nev	WS								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	MTWF		\$1,000.00	0.00						
E 15 WTSP	09/17/1	2 09/21/12	7-730p Wheel of Fortune	CM	7-730p	MTWTF	1:00	5	\$2,600.00 P-4	0.00 NM	5	\$13,000.00
INSIDE	EDITION	١	vviicei oi i oitalie									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	MTWTF		\$2,600.00	0.00	4.00		\$400.00 B.4	0.00 NIM	_	#0.000.00
E 16 WTSP	09/17/1	2 09/21/12	CBS This Morning		7-9a (7:00 AM-8:0	MTWTF 00 AM)	1:00	5	\$400.00 P-4	0.00 NM	5	\$2,000.00
CBS TH	IIS MORI	NING	020	9	(1.1007	00 /)						
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 09/ E 17 WTSP		09/23/12		CM	\$400.00 730-8p	0.00 MTWTF	1:00	- 5	\$3,000.00 P-4	0.00 NM	5	\$15,000.00
LII WIOP	03/11/1	_ U3/_ I/ I Z	Jeopardy	CIVI	, 50-0p	IAIT AA T I	1.00	5	ψυ,υυυ.υυ Γ- 4	U.UU INIVI		ψ13,000.00
MILLIO				_								
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$3,000.00	Rating 0.00						
E 18 WTSP			1411 1411	CM	7-9a	MTWTF	1:00	5	\$400.00 P-4	0.00 NM	5	\$2,000.00
0 .7 .01	55/11/1	_ 55/21/12		Civi		1111 1111		J	ψ.30.001 T	J.55 141VI	·	Ψ=,000.00

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Order / Rev: 713834 Advertiser: Obama/D/President

Alt Order #: 06316434 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/15/12 - 09/21/12 Estimate: 1775

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	oots	Rate Pri	Rta Type	Spots	Amount
			CBS This Morning							9 . 7 [5		
			CBS This Mornin	g	(8:00 AM-9:00	O AM)						
	HIS MOR		Markalada	0	Data	Detien				ı	1	
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$400.00	Rating 0.00						
E 19 WTSP			M-F 9-930a 10 N		9-9:30A	MTWTF	1:00	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
L 13 W101	03/17/1	2 03/21/12	10 News, 9am	cws, Japin	3 3.30A	WII WII	1.00	3	Ψ200.001 4	0.00 14141	3	ψ1,000.00
10 NEW	VS EFF.	9/12/11										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	MTWTF	5	\$200.00	0.00						
E 20 WTSP	09/15/1	2 09/15/12	LN (Sa)	CM	Sa 11-1135p	S-	1:00	1 \$	\$1,400.00 P-4	0.00 NM	1	\$1,400.00
10 NFW	VS-11P S	SA	Late News (Sa)									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S-	1	\$1,400.00	0.00						
E 21 WTSP	09/15/1	2 09/15/12	NCAA Football G	ame #2CM	3-7p	S-	1:00	1 \$	\$5,000.00 P-4	0.00 NM	1	\$5,000.00
			NCAA Football G	Same #2								
		/K 1 20129/1		Consta ///onle	Data	Detine						
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$5,000.00	Rating 0.00						
E 22 WTSP				CM	Sat 7-730p	S-	1:00	1	\$800.00 P-4	0.00 NM	1	\$800.00
L 22 W 101	00/10/1	2 00/10/12	Wheel of Fortune		out 7 700p	Б	1.00	•	φοσσ.σσ1 4	0.00 14101		Ψ000.00
INSIDE	EDITION	٧										
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 09/		09/16/12	S-	1	\$800.00	0.00						
E 23 WTSP	09/15/1	2 09/15/12		CM	Sat 8-10a	S-	1:00	1	\$600.00 P-4	0.00 NM	1	\$600.00
CBS This Morning Saturday CBS THIS MORNING - SAT												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S-	1	\$600.00	0.00						
E 24 WTSP	09/16/1	2 09/16/12	Face the Nation	CM	Sun 1030-11	30aS	1:00	1 \$	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
E40E T		1011	Face the Nation									
	THE NAT		We aldere	Cnoto/Mode	Doto	Dating						
<u>Sta</u> Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
E 25 WTSP				CM	Su 11-1135p		1:00	1 9	\$1,800.00 P-4	0.00 NM	1	\$1,800.00
	00, . 0, .	_ 00,.0,	Late News (Su)	· · · ·	C u			. ,	Ç.,000.00.	0.00	·	ψ.,σσσ.σσ
_	VS-11P S	SU										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/			S	1	\$1,800.00	0.00	4.00	4 (***	0.00 NINA		#0 000 00
E 26 WTSP	09/16/1	2 09/16/12	Sun Prime A 60 Minutes	СМ	7-8p	S	1:00	1 \$	\$9,000.00 P-4	0.00 NM	1	\$9,000.00
60 MINI	UTES		00 Militates									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/10/12	09/16/12	S	1	\$9,000.00	0.00						
E27 WTSP	09/16/1	2 09/16/12	CBS Sunday Mor	•	Sun 9-1030a	S	1:00	2 \$	\$1,000.00 P-4	0.00 NM	2	\$2,000.00
CDC CI		4ODNING	CBS Sunday Mo	rning								
	ort Date	MORNING End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S		\$1,000.00	0.00						
E 28 WTSP			Tue Prime Other	CM	9-11p	- T	1:00	1 5	\$9,000.00 P-4	0.00 NM	1	\$9,000.00
			NCIS: Los Angel		•			,				•
	OS ANG				_							
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u>	Rating						
Week: 09/	11/12	09/23/12	- 1	1	\$9,000.00	0.00						\$4.40,050,00